

To: PIABA Board of Directors
From: Jennifer Shaw, Executive Director
Date: May 9, 2025
RE: Executive Director Report – May 2025 Board Meeting

Membership

Membership numbers are decreasing. We have 320 members as of April 30, 2025. We have 10 members who will be suspended in May if they do not pay their dues. Membership committee is contacting these members. Hopefully some are just oversight in payment. I have also tried to email and call the members.

PIABA 360

The PIABA office has not yet had success in the calls relating to PIABA 360 companies. However, we are continuing to try and will reach out again to all entities this month.

Recruitment

I will use the annual meeting to try to recruit new members. I have a list of all litigation and arbitration attorneys from the Florida Bar and will be marketing to that group. Also marketing the individuals identified by Craig McCann.

Still looking for a company that can provide marketing strategies for membership recruitment to the bar association.

Board Discussion Recommendation

I recommend the board set aside at least a couple of hours at our upcoming board meeting to discuss membership recruitment and options going forward.

Lobbyist

Continuing to work with Williams Group to move forward on the PIABA policy goals. They have followed up with the offices from Hill Day and received some interest in helping us move forward. Waiting on the letter from leg committee on RIA arbitration to move forward further.

We also reached out to additional lobbying firms to analyze cost and services. The bi-partisan group that appeared to be used by several of our coalition members appeared great however, they were \$20,000 a month for their strategy services and lobbying would be an additional fee if they did not have conflicts.

Annual Meeting

Annual Meeting Registration is now open on the website. <https://piaba.org/meeting-info-and-registration/> We have started to received registrations. Marketing emails are going out to different groups: Members, Individuals who have previously attended meetings, Individuals identified by McCann, Individuals identified by State Bar Associations, and Regulator Members.

I am currently working with Westlaw to hopefully get a annual meeting sponsorship. As soon as those discussion have concluded I will also be adding sponsorship to the website and will actively solicit different business to sponsor.

Insurance

I am working to get coverage for meeting. The quote for special event coverage is \$184. The policy is attached. We are still waiting for cost of event cancellation. When this is received I will circulate to the board for your thoughts.

Wednesday

The company helping with the event has suggested a possible roaming selfie bar for \$1,463.76 or a hit and run caricature artist for \$1,844.58 for this event. We will also have music, food, and drinks. This event is outside.

Thursday Events

The company who is helping with the event has proposed a challenge of 4 events that people can play where we get an overall winner. These events would be in addition to the DJ. They are:

Event	Cost	Description
DJ	\$1959.00	
Caddy Shack	\$992.96	The player must stack three golf balls on top of each other, with the stock remaining upright for at least 3 second. To win the challenge, the task must be completed within 60 seconds.
Blow It	\$992.96	The player must repeatedly inflate a balloon and release its air to knock 15 plastic cups off a table.
Pong Tac Toe	\$992.96	The player must bounce ping pong balls into a grid of glasses to achieve three in a row of the same color, alternating ball colors after each successful landing in a glass
Flip It	\$992.96	The player must flip 15 plastic cups so they land face down, completing the task within 60 seconds to win
Delivery Set Strike	5,196.99	
Total	11,127.83	

[Proposal link](#)

Financials

PIABA Financials for the complete fiscal year 2024-2025 are finalized and have been provided to the board. PIABA had Net Income after fundraiser of \$109,733.12. this number includes the expense of \$86,000 for the website. However, it also include an overage of director contributions of \$49,000 from the one-time \$3,500 contributed by directors in March 2024. We are becoming less dependent on the annual fundraiser to exist. However, we still need to find ways to increase income and/or decrease expense.

July Board Meeting

Please make sure to reserve your hotel room for the July board meeting: [Reservation Link](#)

Rate is \$299.

Currently our schedule is:

Friday July 24, 2025 – Dinner 7:30pm Sushi-San – This is a short walk from the hotel

Saturday July 25, 2025

Board Meeting starts with breakfast at 8:30am and meeting a 9:00am. Architecture tour
TBD. Dinner 7pm RPM Steakhouse.

Please let me know as soon as possible if you plan to bring a guest and/or will not be able to attend.