2017 PIABA Advertising & Sponsorship Information

DEADLINES

MEMBERSHIP DIRECTORY	EXPERT DIRECTORY	ANNUAL MEETING SPONSORS
March 15, 2017	**August 4, 2017**	**September 1, 2017**

ExpertPlus Advertising Package

Who? Qualifying Experts, Consultants and Mediators

What? All inclusive advertising package

When? Available 365 days a year

How? Apply online, by mail or fax

ExpertPlus annual fee is $595
(includes a $500 advertising credit)

Advertising credits may be used on:

- Membership Directory
- App Banner
- Sponsorship

Also includes:

- Expanded Online Profile
- *PIABA Bar Journal* subscription
- Inclusion in the PIABA Expert Directory at reduced price of $125 (if unable to attend the Annual Meeting)

Save time and money by paying one subscription price for all ExpertPlus services.

ExpertPlus is an optional service so you may continue to choose individual services if they better fit your needs.

PIABA Membership Directory

Who? PIABA Members and Directory Advertisers

What? Publication of Members' contact information

When? Published annually in Spring

*Partial-page ads are black and white (space permitting, color may be purchased for an additional $100). Covers and center-staple pages are 4-color print. A $100 surcharge applies to advertisements requiring layout modification by PIABA.

Business Listing included with any advertising purchase

Help your business or organization grow with PIABA's Sponsorship opportunities

Expert Directory

Who? PIABA Members, Annual Meeting Attendees and available for purchase

What? Publication of Experts, Consultants and Mediators' resumes/CVs

When? Published annually in conjunction with the PIABA Annual Meeting

Features:

- Introductory page including your photograph (prepared by PIABA; printed in black and white)
- Up to 3 additional resume and/or curriculum vitae pages (printed in black and white)
- Pages are 8 1/2" x 11" with one inch margins

*Copy changes will only be accepted in writing from the author and are subject to the publisher's approval. If copy/instruction changes and approvals are not received by the submission deadline, the Introductory page will run according to its previously confirmed specifications. In the event of an error from performance failure by the author, the author remains responsible for payment. PIABA must be made aware of any concerns with the final print product within *two weeks* of the distribution date.

Annual Meeting Sponsorship Opportunities

Annual Meeting App $200

Includes:

- Acknowledgement in Membership Directory
- Logo rotation on Annual Meeting App

Tournament Sponsors

Golf Tournament Hole $200
Tennis Tournament $200

Includes:

- Signage at sponsored event
- Acknowledgement in Membership Directory
- Logo rotation on Annual Meeting App

*Meeting Luxuries

Hospitality Suite..... $500 ea. + Event
WiFi ..... $500 ea.
Charging Station..... $500 ea.

Includes:

- On-site signage
- Acknowledgement in Membership Directory
- Logo rotation on Annual Meeting App

*Multiple Sponsors accepted.

**Sponsorship items are limited to one (1) sponsor on a first come, first serve basis. Additional charge to cover the cost of 300 items applies. To ensure timely delivery for distribution, some items may require earlier deadlines.

**Sponsorship Items

Badge Holder..... $500
Conference Bags $500
Pens $500
Highlighters $500
Water Bottles..... $500
Travel Tumbler $500
Conference Pad Folios..... $500
Conference Tee-Shirts $500
Mouse Pad $500
Luggage Tags $500
Notepads, large..... $500
Notepads, small..... $500
Sticky Notes $500
Custom Item..... $500

Includes:

- Company design and/or logo printed on item
- Acknowledgement in Membership Directory
- Logo rotation on Annual Meeting App
- Your choice of item approved by PIABA

Reaching Your Target Market

- Approximately 275 attendees are expected to attend the PIABA Annual Meeting
- Gain valuable exposure with professionals from numerous industries and backgrounds
- Increase your competitive edge in the legal market
- Introduce and advance new products and services
- Reinforce relationships with existing customers
- Gain opportunities for new customers
- Affordable sponsorship fees

2017 PIABA Annual Meeting and Securities Law

Save the Date!
October 18-21, 2017
The BroAdmoor

Held over four days, and with more than 35 plenary and break-out sessions, the Annual Meeting and Securities Law Seminar provide in-depth presentations and discussions related to securities law, litigation, and arbitration.

We look forward to seeing you at The BroAdmoor in October!

ExpertPlus / Expert Advertising Application

Subscriber Information

Name/Company/Organization _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____

Website _____ Email _____

2017 PIABA Membership Directory. *Submission deadline is March 15, 2017*

Please select the advertisement type and publication(s) your ad will appear in. Partial-page ads are black and white (color may be purchased for an additional $100). Covers and center-staple pages are 4-color print; 7 1/2" wide by 10" tall.

		Membership Directory
1/8 Page (business card)	3 1/2" wide x 2 1/4" tall	____ $100
1/4 Page Vertical	3 1/2" x 4 7/8"	____ $300
1/4 Page Horizontal	7 1/2" x 2"	____ $300
1/2 Page Horizontal	7 1/2" x 4 1/2"	____ $700
1/2 Page Vertical	3 1/2" x 9 3/4"	____ $700
Full Page, other	7 1/2" x 10"	____ $850
Center Staple, back, R/F	*color*	____ $1,000
Center Staple, back, L/F	*color*	____ $1,000
Center Staple, L/F	*color*	*RESERVED*
Center Staple, R/F	*color*	*RESERVED*
Inside Back Cover	*color*	____ $1,600
Inside Front Cover	*color*	*SOLD $1,600*
Back Cover	*color*	*SOLD $1,950*
Design Assistance		____ $100

PIABA's Guide to Securities Industry Experts, Consultants and Mediators (Expert Directory)

☐ Include me in the *PIABA Expert Directory*. All materials must be received by PIABA on or before August 4, 2017 directly from the subscriber via email attachment in word, publisher or PDF format. *There are no exceptions.*

Non-ExpertPlus _____ $575 ExpertPlus _____ $125 Attending Annual Meeting _____ N/C

Annual Meeting Sponsorship

Type of Sponsorship _____ Cost _____

ExpertPlus Terms and Conditions Agreement (Annual Fee is $595)

Upon execution by the subscriber and acceptance of PIABA, this application becomes the ExpertPlus Contract, constituting agreement by both parties to adhere to all requirements and restrictions as outlined in this brochure including: **the ExpertPlus annual fee is $595** and will not be prorated. PIABA will send a renewal invoice on your renewal date, due within 30 days. The annual fee includes a one year subscription (three issues) to the *PIABA Bar Journal*, $500 advertising credit, ExpertPlus status on the PIABA website, and the discounted rate for the *PIABA's Guide to Securities Industry Experts, Consultants and Mediators*. (If I register for the PIABA Annual Meeting, entry in the *PIABA Expert Directory* is included at no additional charge. If I do not register for the PIABA Annual Meeting and elect to be included in the *PIABA Expert Directory*, as an ExpertPlus subscriber I acknowledge the fee is $125).

I grant permission to Public Investors Arbitration Bar Association to include my resume, curriculum vitae and/or other materials as provided by me for inclusion on the PIABA website for member use. I understand PIABA reserves the right to reject any materials deemed unsuitable for inclusion on the PIABA website or in any print publication.

Payment Information **Total Amount:** _____

☐ Check (payable to PIABA, Tax ID # 74-2592278) ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card # _____ Exp. Date _____ Auth. Code _____ (3 or 4 digit number)

Billing Address _____

Signature _____ Date _____

(Subscriber Agreement and Payment Authorization)

PIABA reserves the right to reject any ExpertPlus / Expert subscriber application.

2017 PIABA Meeting

RESERVATION DEADLINE SEPTEMBER 11, 2017

Hotel Reservation Form

First Name:_____ Last Name: _____

No. in Party: _____ Sharing with: _____

Firm/Company:_____

Address: _____

_____

City: _____ State: _____ Zip Code: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

Arrival Date: _____ Departure Date: _____

Please reserve my room as indicated:

□ Superior King	$249
□ Superior Double	$249
□ Premier King	$279
□ Premier Double	$279
□ Suite w/o separate Parlor	$399
□ 1 bedroom Suite w/ Parlor	$499
□ 2 bedroom Suite w/ Parlor	$748

Special requests (handicap, smoking, etc.):

_____

_____

_____

Payment Information

□ Visa □ MasterCard □ Amex □ Discover

Name on Card _____

Card Number _____

Expiration Date _____ V-Code _____

Billing Address _____

Billing Zip Code _____

I hereby authorize PIABA to reserve a room for the PIABA Annual Meeting to the credit card provided. Further, I hereby authorize PIABA to charge my credit card for any hotel charges that may be incurred in connection with the cancellation, late arrival and/or early departure policies as stated herein.

Cardholder's Signature _____

Annual Meeting Hotel Reservation Information

Attendee Information

Please complete one form per room. Or, reserve online at www.piaba.org or complete and return the attached form to:

PIABA Annual Meeting
2415A Wilcox Dr.
Norman, OK 73069
Fax: (405) 360-2063

Hotel Reservations

A block of rooms are available for meeting attendees starting at $229. Meeting rates are not guaranteed to be available after September 11, 2017. Convention rates are subject to limited availability and city and state taxes. All hotel reservations shall be coordinated by PIABA. All reservations must be received by September 11th to insure a reservation at the convention rate. The hotel reserves the right to charge the market price for rooms that are booked after the cutoff date.

Hotel Confirmations

Confirmation of requested date(s) depends upon room availability at the time the request is received. Confirmations will indicate the exact date(s) of your reservation. A one-night deposit may be charged, and shall serve to confirm the reservation for the date(s) indicated and will be applied to the final night of the confirmed reservation.

Hotel Reservation Cancellation/Change Policy

All hotel reservation cancellation and/or change request must be received in writing by PIABA on or before September 11, 2017. Cancellation and/or change request may be sent via mail, email or fax. Should a cancellation or change request be received on or after September 12, 2017, you remain responsible for the payment of all hotel charges for the initial reservation period, and you hereby authorize PIABA to charge your credit card for any hotel charges that may be incurred in connection with the cancellation and/or change. No shows will be charged the full rate for the dates of reservation.